

TRUTH, TRANSPARENCY AND CONTROVERSY

Critical perspectives on media ideologies

International Seminar
23-25 May 2022
University of Amsterdam

All sessions take place in room 0.16 in BG1 (Turfdraagsterpad 9, 1012XT Amsterdam)

Program

Day 1 // Monday, May 23

13.30 Welcome and Introduction

14.00 **The politics of opacity**

- Toni Pape (UvA) - The "Stealth Virus" and Political Afterlives: On the Discursive Weaponization of Transparency and Opacity during the COVID-19 Pandemic
- Agustin Ferrari Braun (UvA) - Opacity and Dissensus in a Massachusetts GameStop

15.30 Coffee break

15.45 **Platform transparencies**

- Jan Teurlings (UvA) - Platform transparency as ways of knowing the audience: data analytics on Youtube and Soundcloud
- Artur de Matos Alves (Téluq) - Online platforms' transparency practices (2010-2021): genealogy, crisis, and redefinition
- Jeremy Hamers (ULiège) - Beyond transparency? Youtube, epistemic algorithms and the heuristic montage

Day 2 // Tuesday, May 24

09.00 **The Uses of Controversy**

- Markus Stauff (UvA) - Contested visibility: The Video Assistant Referee, Technological Controversies, and Forensic Fandom
- Enzo D'Armenio (ULiège) - Controversial identities on Social Media. The clash between speaking the truth and community membership

10.30 Coffee break

10.45 **The Construction and Scenography of Truth**

- Alexandre Goderniaux (ULiège) - Fighting for truth or through truth? Construction and restriction of the truth in the polemics printed by zealous Catholics during French Wars of Religion (1585-1629)
- Ingrid Mayeur (ULiège) - Building Transparency by Handling Polyphony. A Case Study of Three Media Devices.

12.15 Lunch

13.30 **Discursive strategies**

- Lucie Donckier de Donceel (ULB - UniPa) - The one who exaggerates the truth. A rhetorical study of conspiracy theories.
- Elise Schürgers (FNRS/FRESH - Uliège) - Requalifying Controversy through Factual Truth. A Discourse Analysis of Suspended Confrontation.

15.00 Roundtable Playing Politics: Media Platforms, Making Worlds

Day 3 // Wednesday, May 25

09.00 Strategies of controversy

- Sébastien Chonavey (ULB) - The New Climate Change Critics : Towards a Politically Correct Version of Climate Skeptic Discourse - A Rhetorical Analysis
- François Provenzano (ULiège / Traverses) - The Blind Spot: Betting as Cultural Form and Media Mythology

10.30 Coffee break

10.45 Conclusions

Organizing committee

Jeremy Hamers – University of Liège

Ingrid Mayeur – University of Liège

François Provenzano – University of Liège

Elise Schürgers – F.N.R.S/University of Liège

Jan Teurlings – University of Amsterdam

